



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Democratic Congressional Campaign (913)  
Great American Media (3571)  
KEULEMAN, KATIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
DCCC (28005)  
National/Political  
1194/06144703

Invoice 643014  
Inv Date 10/28/2012  
Terms Net 30  
Contract 311940  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:13PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:13AM (Tu)	00:30	D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:23AM (We)	00:30	D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:13AM (Th)	00:30	D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:27AM (Fr)	00:30	D3C12FL10T01H	\$570.00	
2.0	Spot	5:00:00AM- 5:30:00	Day, M-1	10/22/12 5:22AM (Mo)	00:30	D3C12FL10T01H	\$570.00	
3.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:41AM (Tu)	00:30	D3C12FL10T01H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:53AM (We)	00:30	D3C12FL10T01H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:42AM (Th)	00:30	D3C12FL10T01H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:53AM (Fr)	00:30	D3C12FL10T01H	\$775.00	
4.0	Spot	5:30:00AM- 6:00:00	Day, M-1	10/22/12 5:52AM (Mo)	00:30	D3C12FL10T01H	\$775.00	
5.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 6:12AM (Tu)	00:30	D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 6:12AM (We)	00:30	D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 6:23AM (Th)	00:30	D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 6:42AM (Fr)	00:30	D3C12FL10T01H	\$1500.00	
6.0	Spot	6:00:00AM- 7:00:00	Day, M-1	10/22/12 6:55AM (Mo)	00:30	D3C12FL10T01H	\$1500.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/16/12 7:28AM (Tu)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/16/12 8:29AM (Tu)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/17/12 7:43AM (We)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/17/12 8:59AM (We)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/18/12 7:26AM (Th)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/18/12 8:41AM (Th)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/19/12 7:58AM (Fr)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/19/12 8:41AM (Fr)	00:30	D3C12FL10T01H	\$1750.00	
8.0	Spot	7:00:00AM- 9:00:00	Day, M-2	10/22/12 7:58AM (Mo)	00:30	D3C12FL10T01H	\$1750.00	
8.0	Spot	7:00:00AM- 9:00:00	Day, M-2	10/22/12 8:54AM (Mo)	00:30	D3C12FL10T01H	\$1750.00	
9.0	Spot	5:00:00AM- 6:00:00	Day, Sa-1	10/20/12 5:14AM (Sa)	00:30	D3C12FL10T01H	\$300.00	
10.0	Spot	6:00:00AM- 9:00:00	Day, Sa-2	10/20/12 6:23AM (Sa)	00:30	D3C12FL10T01H	\$850.00	
10.0	Spot	6:00:00AM- 9:00:00	Day, Sa-2	10/20/12 7:22AM (Sa)	00:30	D3C12FL10T01H	\$850.00	
11.0	Spot	5:00:00AM- 6:00:00	Day, Su-1	10/21/12 5:40AM (Su)	00:30	D3C12FL10T01H	\$300.00	
12.0	Spot	6:00:00AM- 9:00:00	Day, Su-2	10/21/12 5:59AM (Su)	00:30	D3C12FL10T01H	\$850.00	
12.0	Spot	6:00:00AM- 9:00:00	Day, Su-2	10/21/12 8:22AM (Su)	00:30	D3C12FL10T01H	\$850.00	
13.0	Spot	9:00:00AM- 10:00:00	Per week (2), Tu, We, Th, Fr	10/17/12 9:59AM (We)	00:30	D3C12FL10T01H	\$425.00	
13.0	Spot	9:00:00AM- 10:00:00	Per week (2), Tu, We, Th, Fr	10/19/12 9:59AM (Fr)	00:30	D3C12FL10T01H	\$425.00	
16.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 12:10PM (Tu)	00:30	D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 12:21PM (We)	00:30	D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 12:22PM (Th)	00:30	D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 12:37PM (Fr)	00:30	D3C12FL10T01H	\$750.00	
17.0	Spot	12:00:00PM- 1:00:00	Day, M-1	10/22/12 12:35PM (Mo)	00:30	D3C12FL10T01H	\$750.00	
18.0	Spot	1:00:00PM- 2:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 1:28PM (Tu)	00:30	D3C12FL10T01H	\$600.00	



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18.0	Spot	1:00:00PM- 2:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 1:30PM (Fr)	00:30	D3C12FL10T01H	\$600.00	
19.0	Spot	1:00:00PM- 2:00:00	Day,M-1	10/22/12 1:28PM (Mo)	00:30	D3C12FL10T01H	\$600.00	
21.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/21/12 12:14PM (Su)	00:30	D3C12FL10T01H	\$500.00	
22.0	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:11PM (Tu)	00:30	D3C12FL10T01H	\$2000.00	
22.0	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:22PM (We)	00:30	D3C12FL10T01H	\$2000.00	
22.0	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:27PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
22.0	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:13PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
23.0	Spot	5:00:00PM- 5:30:00	Day,M-1	10/22/12 5:23PM (Mo)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:42PM (Tu)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:43PM (We)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:53PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:30PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
25.0	Spot	5:30:00PM- 6:00:00	Day,M-1	10/22/12 5:54PM (Mo)	00:30	D3C12FL10T01H	\$2000.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/16/12 6:12PM (Tu)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/17/12 6:00PM (We)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/17/12 6:23PM (We)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/18/12 6:28PM (Th)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/19/12 6:12PM (Fr)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/19/12 6:55PM (Fr)	00:30	D3C12FL10T01H	\$2600.00	
27.0	Spot	6:00:00PM- 7:00:00	Day,M-2	10/22/12 6:00PM (Mo)	00:30	D3C12FL10T01H	\$2600.00	
27.0	Spot	6:00:00PM- 7:00:00	Day,M-2	10/22/12 6:55PM (Mo)	00:30	D3C12FL10T01H	\$2600.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 6:59PM (Tu)	00:30	D3C12FL10T01H	\$3000.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 6:59PM (We)	00:30	D3C12FL10T01H	\$3000.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 7:06PM (Th)	00:30	D3C12FL10T01H	\$3000.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 7:12PM (Fr)	00:30	D3C12FL10T01H	\$3000.00	
31.0	Spot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	10/16/12 7:43PM (Tu)	00:30	D3C12FL10T01H	\$3000.00	
31.0	Spot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	10/17/12 7:37PM (We)	00:30	D3C12FL10T01H	\$3000.00	
31.0	Spot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	10/19/12 7:29PM (Fr)	00:30	D3C12FL10T01H	\$3000.00	
32.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	10/20/12 7:52PM (Sa)	00:30	D3C12FL10T01H	\$1000.00	
34.0	Spot	8:00:00PM- 9:00:00	Day,F-1	10/19/12 8:45PM (Fr)	00:30	D3C12FL10T01H	\$3250.00	
35.0	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/17/12 11:27PM (We)	00:30	D3C12FL10T01H	\$2000.00	
35.0	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/18/12 11:34PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
35.0	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/21/12 11:13PM (Su)	00:30	D3C12FL10T01H	\$2000.00	
36.0	Spot	11:35:00PM-12:10:00	Day,Tu-1,W-2,Th-1	10/16/12 11:54PM (Tu)	00:30	D3C12FL10T01H	\$750.00	
36.0	Spot	11:35:00PM-12:10:00	Day,Tu-1,W-2,Th-1	10/17/12 12:01AM (We)	00:30	D3C12FL10T01H	\$750.00	
36.0	Spot	11:35:00PM-12:10:00	Day,Tu-1,W-2,Th-1	10/17/12 11:53PM (We)	00:30	D3C12FL10T01H	\$750.00	
37.0	Spot	6:00:00AM- 9:00:00	Per week (1),Sa	10/20/12 6:45AM (Sa)	00:30	D3C12FL10T01H	\$2000.00	M/G For 28.0.1
38.0	Spot	5:00:00PM- 6:00:00	Per week (1),We,Th,Fr	10/19/12 5:22PM (Fr)	00:30	D3C12FL10T01H	\$2650.00	M/G For 14.0.1,14.0.2,14.0.3,14.0.4,36.0.1
39.0	Spot	12:00:00PM- 1:00:00	Per week (1),We,Th,Fr	10/17/12 12:35PM (We)	00:30	D3C12FL10T01H	\$1100.00	M/G For 14.0.1,14.0.2,14.0.3,14.0.4,36.0.1



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CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:13PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
40.0	Spot	8:00:00PM-11:30:00	Per week (1),Sa	10/20/12 12:03AM (Sa)	00:30	D3C12FL10T01H	\$6750.00	
41.0	Spot	12:00:00PM- 1:00:00	Per week (1),Th	10/18/12 12:29PM (Th)	00:30	D3C12FL10T01H	\$1200.00	M/G For 18.0.1,18.0.2
42.2	Spot	12:00:00PM- 1:00:00	Per week (1),Th	10/18/12 12:51PM (Th)	00:30	D3C12FL10T01H	\$750.00	
43.0	Spot	11:00:00AM-12:00:00	Per week (1),Su	10/21/12 11:54AM (Su)	00:30	D3C12FL10T01H	\$3000.00	M/G For 30.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$134,375.00  
Commission (\$20,156.25)  
Net Total \$114,218.75

Total Spots 82

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.